

Lunada Bay Homeowners Association

2009 Guidelines for Summer Concert Sponsors and Donors

Summer Concert Sponsors:

Sponsor tiers. A business, a group, an individual, a family, or a neighborhood may sponsor the LBHOA summer concerts. There are three tiers of concert sponsors: Gold (\$1000 or more), Silver (\$500-\$999), and Bronze (\$250-\$499). The attached chart details the benefits the LBHOA will provide to each sponsor based upon the sponsor's level of contribution.

Sponsor Requirements. Each sponsor is required to provide to the LBHOA on or before April 15, 2009: (1) a completed Sponsor Application, (2) payment in full by check made payable to "LBHOA", (3) a *final version of an* advertisement, in high resolution jpeg, tiff, or bmp format, consistent with the specifications on the attached chart, and (4) a single paragraph description of the Sponsor. The Sponsor, also, may provide a logo, consistent with the specifications in the attached chart, in high resolution jpeg, tiff, or bmp format for use by LBHOA in concert promotional materials and on its website. Artwork will be published as submitted. Due to resource limitations, the LBHOA will be unable to perform any design work for individual Sponsors.

Sponsor Benefits. The LBHOA will make a good faith effort to provide all benefits noted in the attachment.. The LBHOA reserves the right to limit sponsorships for a variety of reasons, including but not limited to the extent of need for sponsor donations. The Gold Sponsorship tier, only, is limited to non-competitive businesses. However, the LBHOA may, work with Silver and Bronze sponsors, to the extent practical and feasible, to assign any competitive businesses to different concert events and to attempt to feature competitive businesses in separate promotional materials.

Summer Concert Donors:

Donor levels. Individuals, families, neighbors, groups or small businesses who want to support the LBHOA Summer Concerts may consider becoming Concert Donors. The levels of concert donors are: Community Builder (\$175-\$249); Good Friend (\$100-\$174); and Good Neighbor (\$50-\$99).

Donor Requirements. Each Donor is required to provide to the LBHOA: (1) a completed Donor Application Form and (2) payment in full by check made payable to "LBHOA".

Donor Benefits. Concert Donors will be acknowledged by name in the printed concert program distributed at one of the Summer Concerts..

If you have any questions about becoming a sponsor or donor, please contact Priscilla Adler at 310-375-0950 or priscillaadler@verizon.net